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## Discover Morocco with Kossmann.dejong

Tuesday 20 October 2015

Good news for those of you who don't have the time to take your children and go to Morocco to give them a chance to learn about a new and different culture. **Kossmann.dejong** designed a new children's exhibition 'Zeizo Marokko' which will be take place at the **Tropenmuseum Junior in Amsterdam**. **Jet Bussemaker**, the Cutch Minister of Education, Culture and Science has opened the exhibition on the 16th of October and it was open to the public from the 17th.

Kossmann.dejong has designed an interactive exhibition where you start off from boarding a plane, landing in Morocco and then making your way around. Your tour guide, four Dutch Moroccans will lead you into a city with a labyrinth of streets and alleys, squares and vistas and showing you the wonders that is Morocco.

Each tour guide has a guest room, in which they recount their personal experiences with the country. This is the starting point for the interactive exploration through the medina. Like a metaphor for life itself, full of surprises and unexpected detours, colourful worlds are hidden behind each door, which contrast with the serene, white city structure. All senses are stimulated, and children can for instance cook in a fragrant Moroccan kitchen, make mosaic patterns in a riad, or go on a wild ride that takes them through Moroccan landscapes and cities.





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*Zeizo Marokko*

To make this exhibition as authentic as possible, the whole place is full of objects that represent the country and hold a number of stories. These objects include wooden Moroccan doors and mosaic tiles, making this an extremely realistic experience.

The adventure comes to an end when children make a lip dub (a clip in which people sing along or mimic singing), which they can share via social media or with their friends and family. They board the plane again and come back to the Netherlands with a heart-felt experience.

Kossmann.dejong, exhibition architects, is an international design agency that focuses on exhibition and interior architecture. A connection between content and imagination is what characterises Kossmann.dejong's design approach. By starting from the content and using a variety of mediums, we create layered, spatial narratives in which multiple mediums create a unique form. Our aim is to design meaningful environments that inspire visitors, appeal emotionally and provide lasting experiences.

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